



وكالة التنمية الفلاحية
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AGENCE POUR LE DÉVELOPPEMENT AGRICOLE

Investment in agriculture and agro-industry in Morocco - Conference Agenda

12 November, 🕒 Starting At:

2024 08.30AM

📍 Location:

**The Cumberland
Hotel - London**



Agenda

Morning Session Part 1 10.00AM - 10.45AM

08.30AM - 09.00AM	Reception & Registration
09:00AM - 09:15AM	Opening Speech : H.E the Moroccan Ambassador of Morocco to the United Kingdom. The Director of Aggregation and Partnership - The Agency for Agricultural Development of Morocco .
09:15AM - 09.30AM	<ul style="list-style-type: none">• Screening of an insitutional film on investment promotion in the agricultural sector.• The Agency for Agricultural Development - Presentation on the investment opportunities in agriculture and agro-industry and the business climate in Morocco.
09:30AM - 10:15AM	Panel discussion on Investment Opportunities in the Agricultural Sector in Morocco <ul style="list-style-type: none">• Investment potential in production sectors in Morocco within the framework of sustainable development. Agricultural Development Agency (ADA)• Valorization of agricultural products within the “Green Generation 2020-2030” strategy. Production Sectors Development Department - Ministry of Agriculture, Fisheries, Rural Development, Water and Forests.• Agropolis incentives : infrastructure for agro-food investment. MedZ - CDG - Caisse de Développement et de Gestion
10:15AM - 10:45AM	Debate and Discussion



Morning Part 2 & Afternoon Session 10.45AM - 06.00PM

<p>10:45AM - 11:30AM</p>	<p>Panel on Financial Support Mechanisms for Agricultural investors in Morocco</p> <ul style="list-style-type: none"> • State incentives to encourage agricultural investment through the Agricultural Development Fund - Financial Department of the Ministry of Agriculture, Fisheries, Rural Development, Water and Forests (MAPMDREF) • Financial support mechanisms for Moroccan Investors. UK Export Finance (UKEF) • Financing program, Growth Gateway - Department for Business and Trade (DBT), British Consulate Casablanca
<p>11:30AM - 12:00PM</p>	<p>Debate and Discussion</p>
<p>12:00PM - 12:30PM</p>	<p>Closing Remarks</p>
<p>01:00PM - 02:00PM</p>	<p>Networking Cocktail Lunch</p>
<p>02.00PM - 06:00PM</p>	<p>B2G Meetings</p>

